



Dear Community Supporter,

World Asthma Day is an annual event organized by the Global Initiative for Asthma with a goal to improve asthma awareness and care around the world. In an effort to heighten awareness, educate patients and decrease the asthma burden, the asthma partners of Indiana have joined forces to celebrate Indiana World Asthma Day all month long.

In the state of Indiana, there are over 500,000 people with asthma, 8% of which are children. In an effort to help Indiana children learn about and manage their asthma, the Indiana Joint Asthma Coalition created The Adventures of Indiana Zones. These animated characters venture to Indiana cities on a continuous quest to defeat the evil asthma triggers that create problems in the lives of asthma patients.

For children, this problem is magnified due to lengthy hospital stays, missed time from valuable education and general quality of life issues. This year during Indiana World Asthma Day, our Indiana Zones heroes set out to defeat the evil asthma triggers, Boris the Cockroach, Betty Bleach and Bill the Cigarette Butt in *The Amazing Pit Stop Caper*.

Our first event will be held on May 4th from 11:00AM-1:00PM at Monument Circle (1 Monument Cir, Indianapolis, In 46204). The Indiana Zones characters, Dr. Carlos, a pediatric pulmonary doctor, and Respiratoria Zones have asked our friend, TJ Fischer, Grand Prix race car driver and creator of Project 02 to help them. TJ Fischer was diagnosed with asthma at age 10, but has not allowed his condition to keep him from his dream of becoming a race car driver.

To pull off this caper, we need your help. Our public event will feature an added opportunity for the public to have fun and raise funds for Happy Hollow Asthma Camp for Kids. We invite teams of four to sign up to play The Pit Stop Caper games. This low impact obstacle course will include a host of tasks related to asthma Q & A. Each team will seek to complete the task in the shortest amount of time. The team with the fastest time will take the green flag and trophy.

Sponsorships and vendor exhibits are also available for this event, enclosed is the complete sponsorship offer packet. Don't delay, our deadline is April 1st.



Our second event will be a series of half day educational sessions called the Grand Prix Regional Summits catered to our asthma professionals such as doctors, school nurses, respiratory professionals and community health workers. Sessions are located in three distinctive regions of the state.

May 3, 2018, Merrillville, IN

May 17, 2018- Indianapolis, IN

May 31, 2018- Evansville, In

Each session will feature national speakers on the latest topics and advancements in asthma care. Vendors and exhibitors are invited to participate.

Roni Ford

Director of the Indiana Joint Asthma Coalition (InJAC)

Indiana Public Health Association

615 N Alabama St Ste 426

Indianapolis, IN 46204

(317) 520-9343

indianaasthma@gmail.com



Sponsorship Packages

World Asthma Day

Pit Stop – Title Sponsor – \$2000

- Indiana World Asthma Day presented by your company
- Prominent logo on promotional materials
- Logo on signage- Large and most prominent placement
- On-site mentions acknowledging sponsorship
- Booth places in most prominent location
- Company logo on the InJAC website for 1 year



Victory Lane – \$1000

- On-site mentions acknowledging sponsorship
- Booth places in most prominent location
- Company logo on the InJAC website for 1 year



Gasket – \$250

- Company logo on the InJAC website for 1 year
- Sponsor of day of event community sharing wall

Checkered Flag - \$100

- Sponsor of day of event individual tribute flowers

Pole Position – \$50

- Become a vendor at this event



Fuel Pump – \$100 Per Team

- Pit Stop Games team entry fee
- 100% of all the Entry Fee for the Pit Stops Games will go to benefit the children at Happy Hollow Asthma Camp

Regional Summits

Grand Prix – Title Sponsor – \$1000

- Indiana World Asthma Day presented by your company
- Prominent logo on promotional materials
- Logo on signage- Large and most prominent placement
- On-site mentions acknowledging sponsorship
- Booth places in most prominent location
- Company logo on the InJAC website for 1 year



Pole Position – \$200

- Become a vendor at this event

Exhibitor Application

2018 World Asthma Day

Friday, May 4, 2018
Monument Circle
11am -1pm

Please complete the following information. Please print clearly, as the information provided below is how your organization will be listed on the InJAC Asthma Website and all printed materials related to this event. This form must be submitted by COB Thursday April 1, 2018 at the latest to ensure there is a space reserved for your organization.

Organization: _____ Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone (with area code): _____ Fax (with area code): _____

Email: _____ Website: _____

Products/Services to be exhibited: _____

**One 8' table is included.*

Number of persons representing your organization & titles: _____

Please indicate if you will be bringing your own table or anything other than pamphlets -such as signs, large displays, mascot, etc:

Will you need more room than the 8-foot table will provide or do you need more than one table? _____

Please return this form (via fax, email or snail mail) by the date given above to:

Indiana Public Health Association
ATTN: Roni Ford
615 N Alabama St Ste 426
Indianapolis, IN 46204
indianaasthma@gmail.com
Phone: (317) 520-9343

If you have any questions or require more information, please contact me at the above. Thank you for your support of the Indiana Joint Asthma Coalition!

Team Application

2018 World Asthma Day

Friday, May 4, 2018
Monument Circle
11am -1pm

Please complete the following information. This form must be submitted by COB Thursday April 25, 2018 at the latest to ensure there is a space reserved for your organization.

Organization: _____ Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone (with area code): _____ Fax (with area code): _____

Email: _____ Website: _____

Number of persons representing your organization & titles: _____

Team Member Names:

Please return this form (via fax, email or snail mail) by the date given above to:

Indiana Public Health Association
ATTN: Roni Ford
615 N Alabama St Ste 426
Indianapolis, IN 46204
indianaasthma@gmail.com
Phone: (317) 520-9343

If you have any questions or require more information, please contact me at the above. Thank you for your support of the Indiana Joint Asthma Coalition!