

Dear Community Supporter,

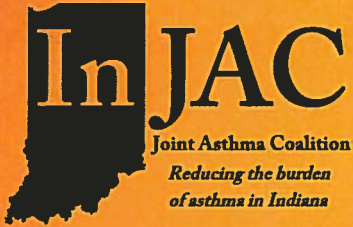
World Asthma Day is an annual event organized by the Global Initiative for Asthma with a goal to improve asthma awareness and care around the world. According to the World Health Organization, an estimated 300 million people suffer from asthma. In addition, it is the most common chronic disease among children. WHO notes that asthma affects people in all countries around the world regardless of development although most deaths occur in lower income countries. Indiana is home to over 500,000 of those asthma patients.

In an effort to heighten awareness, educate patients and decrease the asthma burden, the asthma partners of Indiana have joined forces to celebrate Indiana World Asthma Day. Our theme, "The Race to Decrease the Burden of Asthma, Helping Asthma Patients Maneuver the Curves," promises to be a fun and informative day for all ages.

We invite you to join this spectacular event on May 2nd from 11:00 AM – 1:00 PM at the Monument Circle (1 Monument Cir, Indianapolis, IN 46204). This year's event will feature a guest appearance from Grand Prix Racecar Driver, T.J. Fischer. Mr. Fischer was diagnosed with asthma at the age of 10. Because of his unique path with asthma, he has created Project 02. This campaign seeks to inform, inspire and innovate a new path in asthma awareness never seen before. Using his real life experiences of dealing with asthma in various sports and activities, it is his goal to not let that deter anyone from pursuing their dreams, no matter what they might be. Our event will also feature honorary chair and asthma champion, Dr. Megan O'Neil. She is an assistant professor of clinical pediatrics and will be making an appearance to share her resources. The Indiana Joint Asthma Coalition is proud to introduce our own Student Asthma Ambassador, Nia Wilson. Ms. Wilson, an Avon High School sophomore, was diagnosed with severe asthma at age 11. She persisted and is now a varsity volleyball player, honor student and community servant.

Please consider becoming a sponsor or exhibitor for this worthwhile event. Enclosed is the complete sponsorship offering packet. Don't delay, our deadline is April 27<sup>th</sup>.

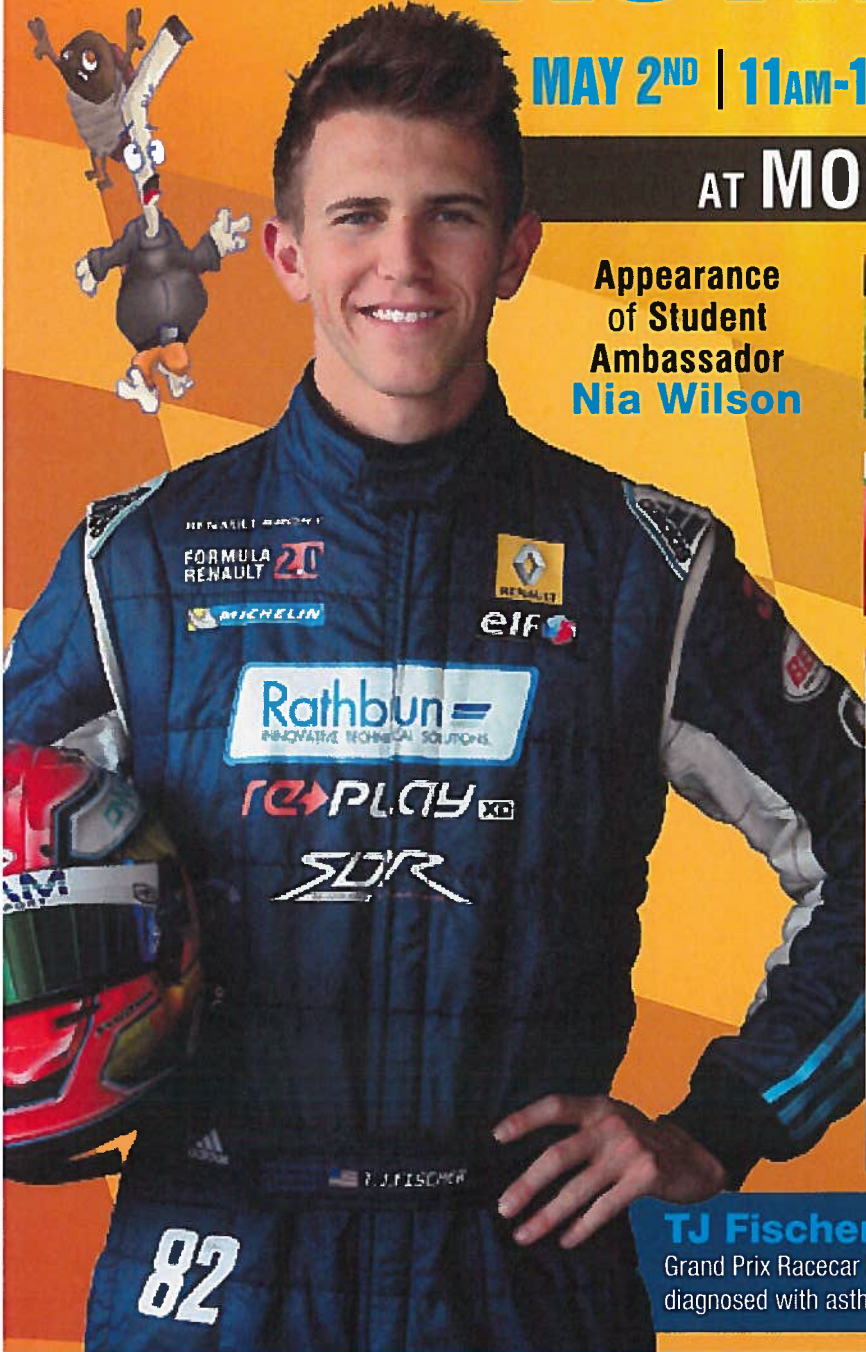




# INDIANA WORLD ASTHMA DAY

**MAY 2<sup>ND</sup> | 11AM-1PM** Introducing The Adventures of Indiana Zones and the Asthma Management Plan

## AT MONUMENT CIRCLE



**Appearance  
of Student  
Ambassador  
Nia Wilson**



**FITNESS  
DEMONSTRATION**



**COLORING  
PACKS FOR KIDS**



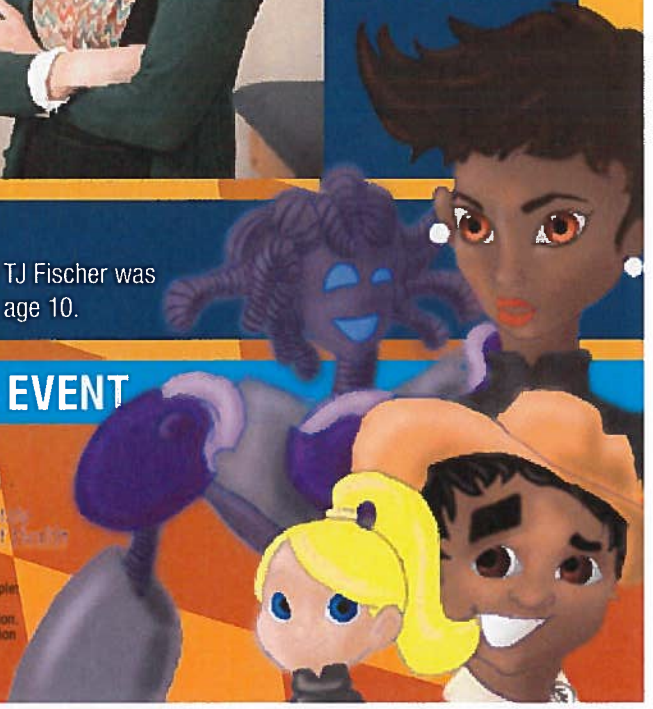
**Dr. Megan  
O'Neil** is the  
Asthma Champion  
& assistant  
professor of  
clinical pediatrics  
at the Indiana  
University School  
of Medicine

**TJ Fischer**  
Grand Prix Racecar Driver TJ Fischer was  
diagnosed with asthma at age 10.

### LEARN HOW TO LIVE WITH ASTHMA AT A FREE EVENT



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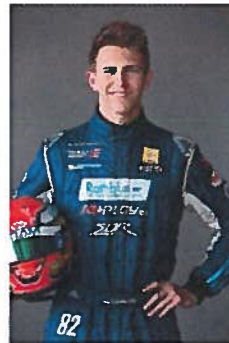
## The Race to Decrease the Burden of Asthma

### *“Helping Asthma Patients Maneuver the Curves”*

*When you consider the fact that asthma is a leading chronic illness among children and adolescents in the United States, affecting 7.1 million children and over 510,000 Hoosiers, you will want to be a part of the Indiana World Asthma Day on Monument Circle May 2, 2017 in downtown Indianapolis.*

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Guest Appearance - TJ Fischer, Project O2



**PROJECT O<sub>2</sub>**

The Project O2 campaign, created by TJ Fischer, vows to Inform, Inspire and Innovate a new path to asthma awareness never seen before. Using TJ's real life experiences of dealing with asthma in various sports and activities, it is his goal to not let that deter anyone from pursuing their dreams, no matter what they might be.

Event Honorary Chair - Dr. Megan O'Neil, Pediatrician and Asthma Champion



And Introducing, The Adventures of Indiana Zones and the Asthma Management Plan, an evidence-based cast of characters who help children understand and manage their own asthma.



The asthma partners of Indiana invite you participate in this community event as a sponsor or exhibitor

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### Sponsorship Packages

#### Victory Lane- \$2000

- Indiana World Asthma Day presented by your company
- Prominent logo on promotional materials
- Logo on signage- Large and most prominent placement
- On-site mentions acknowledging sponsorship
- Booth places in most prominent location
- Company logo on the website of InJAC for 1 year



#### Pole Position- \$50

- Company logo included in promotional materials
- 1-8foot exhibitor table and 2 chairs



Space is limited! Deadline to submit application is April 27, 2017

Join our team and wave the red flag on asthma!



# Exhibitor Application

## 2017 Indiana Asthma Day

Tuesday May 2, 2017

Monument Circle

11 am - 1 pm

*Please complete the following information. Please print clearly, as the information provided below is how your organization will be listed on the InJAC Asthma Website and all printed materials related to this event. **This form must be submitted by COB Thursday April 27, 2017 at the latest to ensure there is a space reserved for your organization.***

Organization: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone (with area code): \_\_\_\_\_ Fax (with area code): \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Products/Services to be exhibited: \_\_\_\_\_

*\*One 8' table is included.*

Number of persons representing your organization & titles: \_\_\_\_\_

Please indicate if you will be bringing your own table or anything other than pamphlets -such as signs, large displays, mascot, etc:

Will you need more room than the 8 foot table will provide or do you need more than one table? \_\_\_\_\_

Please return this form (via fax, email or snail mail) by the date given above to:

Indiana Public Health Association  
ATTN: Roni Ford  
615 N Alabama St Ste 426  
Indianapolis, IN 46204  
indianaastha@gmail.com  
Phone: (317) 520-9343

If you have any questions or require more information, please contact me at the above. Thank you for your support of the Indiana Joint Asthma Coalition!